

## COURSE: CORPORATE FINANCE

### VIDEOCONFERENCE

<b>Idioma</b>	English
<b>Nivel de lengua española mínimo requerido</b>	Not required
<b>Horas de instrucción</b>	45h
<b>Créditos</b>	6 ECTS

#### Introduction

The Spanish culture courses by videoconference are spread out over the semester. During this time, the student has access to the study materials, a syllabus of practical exercises, complementary self-learning materials, etc. offered weekly in the Campus Virtual so the students can work with it whenever they want. These materials, alongside synchronous group videoconferences (from Monday to Thursday) or asynchronous depending on the time zones (almost half of the course hours), and individualized tutorials also by videoconference (almost half of the course hours), as well as the use of forums to be in contact with the class group will be the basis of your learning.

The personalized attention, the professionalism of our teachers, the quality of the materials and constant feedback are our guarantee of success.

#### Course description

The course is designed at the level of the undergraduate students with the objective to acquire the basic skills and knowledge on the corporate finance topic. During the course we will learn the basics of investment project appraisal and business valuation, the main notions about the capital structure and average cost of financing. We will be focusing on the subject applied to the practice rather than in the theoretical fashion.

#### Methodology

The class will combine lectures with practical component and complementary learning activities (case solving, exercises, IT practices etc.), done individually or in small working groups. Students will be provided with the power points on each topic with the main concepts, examples, explanations and the suggested readings.

#### Certification and assessment

During the course, the student will do continued work through the virtual campus with the materials provided by the teacher. Also, will participate actively in the group videoconferences, the forums and the individualized tutorials, by videoconference too.

To obtain the ECTS credits a final grade will be necessary, based on the following percentages:

30% Continued work through the Campus Virtual

30% Participation in the videoconferences and tutorials

40% Exam or written work

### Syllabus

- Introduction to corporate finance
- Investment project analysis
- Capital structure & cost of capital
- Financial Valuation of the firms

### Bibliography

BERK, Jonathan y DEMARZO, Peter Corporate Finance, Pearson. (ed. 2008)

BREALEY, Richard A., MYERS, Stewart C. y ALLEN, Franklin, Principles of Corporate Finance, McGraw Hill.

DAMODARAN, Aswath, Applied Corporate Finance, John Wiley.

DURBAN OLIVA, Salvador, Finanzas Corporativas, Pirámide.

FERNÁNDEZ, Ana Isabel, GARCÍA OLALLA, Myriam, Las decisiones Financieras de la Empresa, Ariel Economía.

MASCAREÑAS PÉREZ-ÍÑIGO, Juan, Fusiones, adquisiciones y valoración de empresas, Ecobook – Editorial del Economista, Madrid.

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