

COURSE: INTERNATIONAL OPERATIONS MANAGEMENT

VIDEOCONFERENCE

Idioma	English
Nivel de lengua española mínimo requerido	Not required
Horas de instrucción	45h
Créditos	6 ECTS

Introduction

The Spanish culture courses by videoconference are spread out over the semester. During this time, the student has access to the study materials, a syllabus of practical exercises, complementary self-learning materials, etc. offered weekly in the Campus Virtual so the students can work with it whenever they want. These materials, alongside synchronous group videoconferences (from Monday to Thursday) or asynchronous depending on the time zones (almost half of the course hours), and individualized tutorials also by videoconference (almost half of the course hours), as well as the use of forums to be in contact with the class group will be the basis of your learning.

The personalized attention, the professionalism of our teachers, the quality of the materials and constant feedback are our guarantee of success.

Course description

Operations area is a business field that has increased its importance in the present global market. This course aims to provide students with the main concepts of this area and the effective methods so that they understand and apply them either in industrial or service industries. The objective is that at the end of the course, students can identify and solve problems related to the management of production as well as make decisions on how to manage the production system of a company.

Methodology

The class will consist on a lecture but also in discussion with the students about the notes and other supplementary material that may be uploaded on the course website at least one day before the scheduled lecture.

Certification and assessment

During the course, the student will do continued work through the virtual campus with the materials provided by the teacher. Also, will participate actively in the group videoconferences, the forums and the individualized tutorials, by videoconference too.

To obtain the ECTS credits a final grade will be necessary, based on the following percentages:

30% Continued work through the Campus Virtual

30% Participation in the videoconferences and tutorials

40% Exam or written work

Syllabus

- Introduction to Operations Management
- Tactical decisions in Operations Management
- Strategic decisions in Operations Management

Bibliography

LESEURE, Michel. Key concepts in operations management. Los Angeles: SAGE, 2010
SLACK, Nigel; BRANDON-JONES, Alistair; JOHNSTON, Robert. Operations Management. 7th ed. Harlow; England; PEARSON, 2013

WALLER, Derek L. Operations Management : a supply chain approach. 2nd ed. London: Thomson, 2003

Exercises:

CASTÁN FARRERO, José M^a., GUITART TARRÉS, Laura. Dirección de operaciones : manual de ejercicios. Barcelona : Publicacions i Edicions de la Universitat de Barcelona, 2012